

## **FOR IMMEDIATE RELEASE**

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### **VILLAGE INN RESTAURANTS BEGINS REMODEL PROGRAM FOR DENVER AREA LOCATIONS**

Denver, CO, September 15, 2010 – VILLAGE INN RESTAURANTS ANNOUNCED TODAY AN AMBITIOUS PROGRAM TO COMPLETELY REMODEL ALL OF ITS RESTAURANT LOCATIONS IN THE DENVER METROPOLITAN AREA. The program will include both interior and exterior enhancements and is scheduled to be completed by the end of October.

The details of the remodel program outlined by the company include a full dining room remodel with new carpet, tables and chairs, wall painting and artifacts, lighting fixtures and a new look to the lobby and pie case area. The exterior will receive a fresh coat of paint and new signs and awnings. The overall look and feel of the design is referred to as “deco-modern.” It retains the warm, homey feel of Village Inn but in a more contemporary manner.

Hazem Ouf, president and CEO of American Blue Ribbon Holdings, LLC, the parent company of Village Inn, commented: “This remodel program will take Village Inn to the next level in the family dining arena. We have made remarkable progress over the last two years as sales and guest counts at Village Inn have increased even as the economy has softened. This has allowed us to allocate a significant capital improvement budget for this great brand and provides us the opportunity to enhance the dining experience for our guests.”

The remodel program was tested with outstanding success in several Village Inn locations in Denver and Colorado Springs during the past year. Guests were overwhelmingly favorable toward the changes and the financial returns have been excellent. Both company-owned and franchised locations are participating in the remodel.

About American Blue Ribbon Holdings, LLC:

Headquartered in Denver, Colorado, American Blue Ribbon Holdings, LLC operates three restaurant concepts under proven and well-recognized brands – Bakers Square, Village Inn and Max & Erma’s – as well as a commercial baking division, Legendary Baking. ABRH has 338 restaurants in 38 states, consisting of 226 company-operated restaurants and 112 franchised restaurants. ABRH is a wholly owned subsidiary of Fidelity Newport Holdings, LLC, which is owned by Fidelity National, a Fortune 500 company, and Newport Global Opportunities Fund LP.